



#### **CFCI Strategic Planning Committee**

Member	Role
Indira Grimes	Teacher/Board Representative
Heather Kelejian	Parent Representative/Chair
Lori Roy	Director
Holly Konrady	Teacher
Nancy Johnsen	EC Coordinator

#### **2013 CFCI Board of Directors**

Member	Role
Jeanne Swafford	Board Chair
Jeremy Spielman	Board Vice Chair
Todd Godbey	Treasurer
Cathey Luna	Parent
Marc Mereyde	Parent
Indira Grimes	8 <sup>th</sup> grade Teacher
Samantha Deprisco	K-1 Teacher
Nancy Kachadurian	4-5 Teacher/Founders Seat
Leigh Venters	Parent/ Partnership Liaison
Joanne Cress	Technology Teacher
Julie Sartorius	2-3 Teacher
Lori Roy	Director





#### **CFCI Mission Statement**

Cape Fear Center for Inquiry is committed to promoting students' abilities to think and create in personally meaningful ways through an inquiry-based, integrated curriculum in a nurturing and empowering environment.

#### **Vision Statement**

CFCI will foster academic and social inquiry based learning by enriching the state curriculum. We will facilitate research, communication and action through:

- community partnerships
- environmental education
- global connection
- technology
- wellness.

#### Motto

Learn. Share. Live.

#### **Beliefs:**

At CFCI, we believe that the whole child is more important than any single factor. We recognize physical, intellectual, emotional and social development as integral parts of each child's growth and learning process.

#### Therefore, we:

- Focus on student inquiry because we believe that all children have an innate sense of wonder.
- Design and provide hands-on, integrated and exciting learning experiences— through classroom and field experiences— because children learn best when they are actively engaged in making personally meaningful connections.
- Are committed to a small student-teacher ratio because this is the best way to create communities of learners.
- Nurture our students to be independent, lifelong learners by increasing responsibility for their learning,
- Appreciate diversity among learners because we value the uniqueness of each child.
- Aggressively prepare our students to become effective communicators, critical thinkers and creative problem solvers because problem solving is a natural part of everyday life.
- Implement a comprehensive social curriculum because children learn best in a safe and caring environment where every child is respected and valued.
- Rely on mutual support of home, school and community. Communication and family involvement are vital to ensuring student growth. We agree that nurturing and educating children are monumental tasks that require the collaborative efforts





#### Strategic Planning Standards Overview

Standard		Standard Description
1-	Student Growth	Faculty, staff and administration at the Cape Fear Center for Inquiry will continuously review student academic, developmental and social performance data to be certain that individual student needs are being met and that students are consistently being challenged to grow.
2-	Governance	All members of the Board of Directors at the Cape Fear Center for Inquiry will become familiar with local and state policies, procedures and General Statutes to ensure proper governance. The Directors will work to increase the public's understanding of the Boards role within the school structure and become more visible to the CFCI community.
3-	Communication	The school commits to using the most up-to-date variety of communication methods to effectively and appropriately disperse information to the CFCI community.
4-	Public Relations & Fundraising	The CFCI community members (faculty, staff, board, parents/families, students) will support CFCI by sharing positive, up to date information about our school throughout the community. The CFCI community will support the fundraising efforts of the school through fundraiser attendance, grant writing, monetary donations, event planning, etc.
5-	Building & Grounds	The CFCI community members (faculty, staff, board, parents/families, students) commit to developing and/or supporting a plan to maintain and enhance the school grounds, classrooms, and general building needs.
6-	10-Year Renewal	Members of the Cape Fear Center for Inquiry will complete all components of the state adopted Charter Renewal process to ensure our compliance and continued success as a North Carolina Public Charter School.





Standard 1: STUDENT GROWTH- Faculty, staff and administration at the Cape Fear Center for Inquiry will continuously review student academic, developmental and social performance data to be certain that individual student needs are being met and that students are consistently being challenged to grow.

	Goal	Key Activities/	Measurable	Timeline	<b>Reflection Notes</b>
		Strategies (How will we accomplish the goal)	Outcomes (how do we show we've done it?)		
a.	Teachers will continue to research	Share new ideas	Lesson plan	August 2013-June	
	and develop differentiated lessons	and strategies at	development	2014	
	and assessments based on the new	loop level meetings			
	Common Core and NC Essential		Students at different		
	Standards.	Staff meeting	ability levels are		
		shares	growing academically		
			as evidenced through		
		Add to and utilize	formative and		
		Wiki created by Ms.	summative assessment		
		Lewis	data.		
b.	Teachers will work with	Utilize Home Base	Meeting Minutes-	August 2013-June	
	administration to locate and/or develop inquiry-based common	resources	Google Docs	2014	
	assessments in grades K-2/3 & 3-8.	Review possible	Assessment samples	(Share/update with	
		assessments		faculty monthly.	
		(NWEA, ClassScape,	EOG, MSL results	Celebrate	
		local training, etc.)		successes!)	
			Portfolio data		
		Teachers share and	collection		
		create common			
		assessments during			
		data team meetings			
с.	Teachers, administration and	Hold bi-monthly	Meeting minutes-	August 2013-June	
	support personnel will	loop level data	Google Docs	2014	
	continuously review student data	meetings (Wed.			
	(formative, benchmark, EOGs,	afternoons)	Data charts and graphs		
	attendance, behavior logs, etc) to				





	inform them about student strengths and weaknesses and make adjustment to instruction and the learning environment as needed.	Analyze EOG data when released in the fall and discuss in data meetings			
d.	The Technology Committee will support classroom teachers in the development and implementation technology-rich lessons, utilizing the technology available and planning for more technology in the future.	Technology Committee will meet with Curriculum Coordinator and develop a plan for supporting teachers in the development and implementation of lessons	Lesson Plans Staff meeting shares (minutes from meeting) Teacher/student surveys	August 2013-June 2014	





Standard 2: GOVERNANCE- The Board of Directors at the Cape Fear Center for Inquiry will become familiar with local and state policies, procedures and General Statutes to ensure proper governance. The Directors will work to increase the public's understanding of the Boards role within the school structure and become more visible to the CFCI community.

	Goal	Key Activities/	Measurable	Timeline	Reflection Notes
		Strategies (How will we accomplish the goal)	Outcomes		
a.	The Board of Directors will utilize	Participate in	Meeting minutes	June 2013-	
	the NCDPI Board Governance	webinars monthly		November 2013	
	webinars to access Continuous	between Board	Discussion handouts		
	Education.	meetings			
			Board survey		
		Executive			
		committee			
		develops 15-20			
		minute discussion			
		follow up sessions			
		for the board			
		meetings to discuss			
		the training topics			
		Have Executive			
		Committee and/or			
		other Board			
		members attend a			
		formal training (ie:			
		BCBS, UNCW,			
		ECU)			
b.	The Executive Committee will	Develop notebook	Development of	June 2013-	
	develop an orientation notebook	using ideas from	notebook	November 2013	
	that will remain with the Board of	NCDPI and other			
	Directors as a training reference.	charter school		(may add to	
		board resources		notebooks	
				throughout the	





		Add to the notebook monthly		year)	
C.	Work with teachers, administration and parents to facilitate a better understanding of the CFCI Board of Directors' role as an effective governing body of the school.	Create Board Bios for the website Board members attend school and community events (ie: Open House, Great Art, etc.)- purposeful introductions at events	Feedback from Partnership, teachers, and parents Survey of stakeholders	August 2013-until	
		Order Board Member name tags or IDs so that parents can easily identify Board members on campus			
d.	Board members will actively recruit qualified community members to serve on the Board of Directors	Each Board member reaches out monthly to at least one person/ organization until community positions are filled.	Community membership positions are filled with quality candidates	August 2013- December 2013	





Goal	Key Activities/	Measurable	Timeline	Reflection Notes
	Strategies (How will we accomplish the goal)	Outcomes		
a. Reevaluate different forms of communication to be sure we are using the most up to date methods to reach all stake holders. (the school website and work to make it more user friendly to the community, Twitter; Social Media, mobile access)	Work with IT, tech committee and local web designer to evaluate current website and make improvements Director creates Twitter account, imbeds into website and updates with school news frequently Work with Partnership to get information out	Website changes/ improvements; mobile friendly website Development, utilization and number of followers via Twitter and Facebook	July 2013- December 2013	
	through Facebook			
<ol> <li>Continue utilizing Google Forms and other sources to develop surveys for information and feedback from the community.</li> </ol>	Develop surveys as needed to collect parents, student, staff and board information.	Survey results/ feedback	July 2013-June 2013	
c. Increase the community's awareness of the roles and responsibilities of the CFCI Board of Directors and the Administrative Team. (some overlap with Governance 2c)	Introduce Board and Team members at Community Events Include Board of Directors biographies on the CFCI website. Develop document that	Community feedback survey on visibility and understanding of the roles and responsibilities of the Board and Admin.	July 2013-June 2013	





	Highlight a Board member each month in newsletter			
d. Develop procedures for email communication to ensure confidentiality/FERPA rules and regulations are being followed.	Develop procedures Share with faculty at opening meeting	Procedures are followed throughout the year	July 2013-August 2013	
		Communication is clearer and more effective		





Standard 4: PUBLIC RELATIONS & FUNDRAISING- The CFCI community members (faculty, staff, board, parents/families, students) will support CFCI by sharing positive, up to date information about our school throughout the community. The CFCI community will support the fundraising efforts of the school through fundraiser attendance, grant writing, monetary donations, event planning, etc.

	Goal	Key Activities/	Measurable	Timeline	<b>Reflection Notes</b>
		Strategies (How will we accomplish the goal)	Outcomes		
a.	Reach out to local media, surrounding businesses and organizations to increase community knowledge about our school and lay groundwork for potential sponsorships	Ensure all communication is updated with photographs, the new mission, vision, motto, etc.	Updated communication	July 2013-October 2013	
		Work with students and teachers to capture our new school vision in an easily shared graphic/picture (maybe consider grade level themes with the 5 areas use staff for this!)	Completed graphic/ themes/ units	August 2013-June 2014	
		Contact media sources with ALL events and exciting student news.	Log of media contacts and press releases	Ongoing	
b.	Gain support from all stakeholders (Board of Directors, Faculty/Staff, Parents, Community Members, etc.) to the Fundraising Committee	Directly approach different groups and share needs to see how they may	Log of groups that have been approached Increase the number of	Annually	





	and their annual and long-term	help (use teachers	spansarshing by at		
	-		sponsorships by at		
	goals.	AND students)	least 2 each year for		
			the next three years.		
с.	Develop new, successful	Have annual	Promotional materials	Fall 2013, '14, '15,	
	fundraising events while	fundraising goals	for the theme		
	maintaining and growing others	and a fundraising			
	already in place	theme to support	Raise \$20,000 through	June 2014, '15, '16	
	, ,	the goals each year	fundraisers, grants,	, ,	
			donations and		
			sponsors in the 2013-		
			2014 school year.		
			2014 SCHOOLYEAL		
		Comment	A	1	
		Survey	Annual survey	June-August 2014,	
		stakeholders to		'15, '16	
		ensure that we are			
		aware of and			
		utilizing the			
		experience and			
		expertise of our			
		community			
		members			
		members			
		Hold a fall	Number of	Fall 2014	
				1 all 2014	
		fundraising brunch	sponsorships and		
		that reaches out to	amount of money		
		local businesses for	raised at the first fall		
		sponsorship and	fundraiser		
		financial support;			
		Kick off brick	Bricks are installed and	Kickoff- Aug 2014	
		fundraiser	purchased- 2014 goal=	Fundraiser-	
			100 bricks sold	ongoing	
		1		S.1.2	





Continue with Great ArtSpectations Fundraiser- establish goal, sponsorships, etc.	Attainment of annual goal. (2014- approx. \$15,000) Funds are raised to support the Art Department and Fundraising Theme for the year.	Annual event (held in spring)	
Establish a CFCI endowment fund. Determine	Establish an initial high interest account (money market?) to begin putting 5% of major fundraisers into, when funds have grown, move to endowment fund.	Fall 2013- establish initial account Annually- reassess balance in account, determine next steps	
Track, then increase the number of grants applied for and	Team is developed Form is created and	Fall 2013- establish team Fall 2013- finalize	
received each year by developing a grant writing team (fundraising adhoc)	utilized Number of grant	electronic Google Form Fall 2013-Spring	
and creating an electronic form to keep the Board and Staff updated on grants	applications is tracked and increased over three year period.	2016	









Goal		Key Activities/ Strategies (How will	Measurable Outcomes	Timeline	Reflection Notes
	Address fundraising items that overlap (Brick path (also fundraising)	we accomplish the goal)			
b.	Reevaluate school budget to include seasonal grounds maintenance and upkeep (ie: fertilizer	Contact and receive bids from landscaping companies Contact and receive bids from company that is authorized to maintain retention ponds Contact and receive bids from impervious pavement maintenance company	Companies are hired and grounds are properly maintained according to county and city regulations as well as for aesthetic beauty.	July 2013- companies are located and hired August 2013- August 2014	
c.	Develop a plan for rotating painting of classrooms, furniture replacement and upgrades, etc.	Review budget and develop plan of action to present for approval with Finance Committee	Classrooms upgrades take place Classrooms, halls, gym, and offices are painted on a rotated annual schedule	July 2013-August 2013 (plan and budget developed) August 2013- August 2016	





d.	Develop and implement a school-	Work with Green	The campus is clean.	August 2013-June	
u.	wide service plan for supporting	Team, staff and	The campus is cicult.	2013	
			<b>T</b> he second second second	2015	
	building and grounds cleanliness,	student body to	The school produces		
	maintenance, and environmental	develop a Campus	less trash after the		
	awareness.	Cleanup plan this	implementation of the		
		fall	Waste Free Program.		
		Implement a Waste			
		Free Lunch			
		Program			
		riogram			
		Mark alagah with			
		Work closely with			
		cleaning contractor			
		to stay abreast of			
		cleaning			
		issues/concerns			
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Standard 6: 10 YEAR RENEWAL: Members of the Cape Fear Center for Inquiry will complete all components of the state adopted Charter Renewal process to ensure our compliance and continued success as a North Carolina Public Charter School.								
	Goal	Key Activities/	Measurable	Timeline	Reflection Notes			
		Strategies (How will we accomplish the goal)	Outcomes					
a.	Follow renewal guidelines as outlined by the North Carolina Department of Instruction	Assign sections to be completed by designated personnel as	Achieve our charter renewal	Fall 2013-2015				
	(see attached documentation)	outlined in the renewal guidelines						